



ANDRA MARIA

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MUNTEANU

PRODUCT DESIGNER WITH 4+ YEARS OF EXPERIENCE DESIGNING B2B FINTECH PRODUCTS IN HIGHLY REGULATED ENVIRONMENTS. SKILLED IN PRODUCT COMMUNICATION, DESIGN SYSTEMS, INTERACTION DESIGN AND CROSS-FUNCTIONAL COLLABORATION. I BELIEVE EMPATHY IS THE CORNERSTONE OF EVERY EFFECTIVE SOLUTION.

FLOWPAY | A BANCOMAT COMPANY
[UX & COMMUNICATION]

NOVEMBER 2021
/ NOW

- Led end-to-end design processes for B2B payment solutions.
- Collaborated with product managers, developers and business teams in agile environments.
- Designed and maintained scalable design systems and UX patterns.
- Created wireframes, user flows, prototypes and high-fidelity interfaces using Figma.
- Supported product discovery and requirements definition for new digital services.
- Drove communication and branding strategy across digital and physical touchpoints.

SQUISEAT
[UX | UI | DESIGN]

MAY 2021
/ JULY 2021

- Collaborated within a cross-functional agile team to design and improve web and mobile experiences.
- Owned usability and user experience improvements, ensuring consistency and alignment with business objectives.
- Contributed to strengthening the company's digital presence through UX-driven communication and design initiatives.

[TECHNOLOGIES]

FIGMA + FIGMA MAKE
HTML / CSS / JS
ADOBE SUITE + CANVA
NOTION
MICROSOFT OFFICE SOFTWARES
WORDPRESS & ELEMENTOR
AI TOOLS - TO SUPPORT IDEAS
AND DESIGN

[LANGUAGES]

ITALIAN
RUMANIAN
ENGLISH
GERMAN
SPANISH

[EDUCATION]

2021 | UNIVERSITÀ DEGLI STUDI DI SIENA
MASTER'S DEGREE / COMMUNICATION STRATEGIES AND
TECHNIQUES, TECHNOLOGIES FOR EXPERIENCE DESIGN

2018 | SCUOLA SUPERIORE SANT'ANNA
POST-GRADUATE DEGREE / ITALIAN WINES AND
WORLD MARKETS

APRIL - AUGUST 2013 | HUMBOLDT-UNIVERSITÄT ZU BERLIN
ERASMUS PROGRAM

2016 | UNIVERSITÀ DEGLI STUDI DI FIRENZE
BACHELOR'S DEGREE / ECONOMICS AND BUSINESS-
ECONOMICS' ANALYSIS

2010 | LICEO LINGUISTICO GIOVANNI PASCOLI
LINGUISTIC HIGH SCHOOL DIPLOMA